



acai

Intelligent crypto trading, made easy.

Pitch deck
30.06.2019

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Do you want to start investing in bitcoin?

Currently, it takes >30 days to learn how to use the tools with no guarantee of profits.

Most people don't have that much patience.



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Manual trading consumes hours of your time (markets run 24/7) and requires a lot of technical knowledge.





Trading bots have 15+ complex parameters that users should adjust to the market regularly, which is very time-consuming

screenshot from the market leader, Cryptohopper with >100,000 users

The screenshot shows the 'Buy Settings' configuration page in Cryptohopper. The left sidebar contains a menu with sections: GENERAL (Basic settings, Exchange, Notifications), BUYING (Buy settings, Coins and amounts, Strategy, Trailing stop-buy), and SELLING (Sell settings, Sell strategy, Stop-loss, Trailing stop-loss, Auto close, Shorting settings, Dollar Cost Averaging). The main content area is titled 'Buy Settings' and includes a 'Read more' link. The settings are as follows:

- 1. Percentage bid:** 0.5, Lower
- 2. Max open time buy:** 10
- 3. Max open positions:** 200 (slider from 1 to 80)
- 4. Max percentage open positions per coin:** 100 (slider from 0 to 100)
- 5. Only 1 open buy order per coin:** Enabled (toggle)
- 6. Only buy when there are positive pairs:** Disabled (toggle)
- 7. Enable cooldown:** Enabled (toggle)
- 8. Cooldown when:** After buys and sells
- 9. Cooldown period:** 1 Hour(s)

A 'Result' box shows: 'Max 200 open positions per coin'.

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With Acai anyone can automate trading crypto in 10 minutes.

1.

Connect your **exchange account** by pasting two API keys.

2.

Choose your **risk tolerance**, i.e., $\pm 2\%$, $\pm 4\%$ or $\pm 8\%$ monthly?

3.

Choose your **coin pair**. Bitcoin, Ethereum or something else?

Let our **AI optimize the rest** and just click “**activate**”.

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**The user's money is always in his account,
totally safe.**

Acai does not store any funds of its users.

Instead, it buys and sells on a user's
exchange account using API keys, which
is a standard solution in the industry



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Simplicity allows us to offer wide range of functionalities – we're the one-stop-shop.

Multiple bots

Unlimited number of bots, no additional fees.

Buy-and-hold

Automatically invest in portfolios of up to 100 coins.

Advanced users

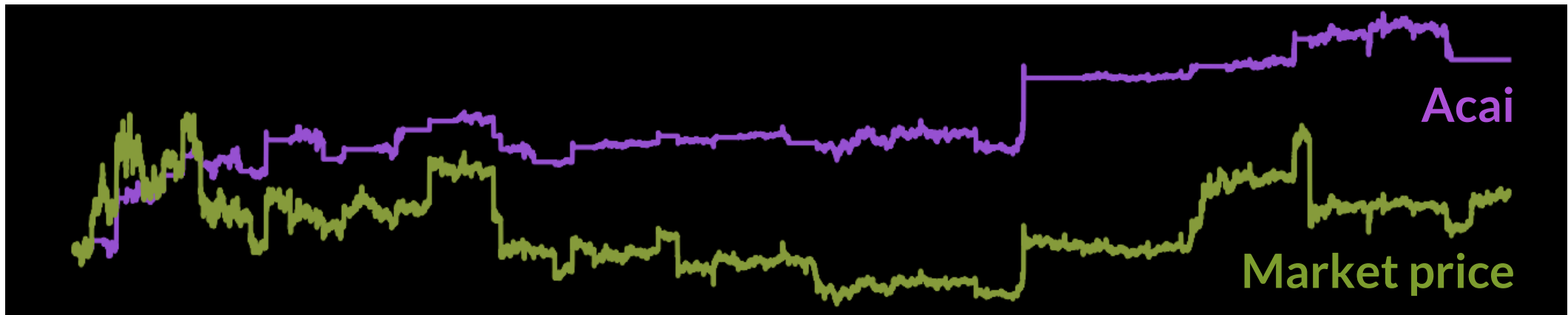
Set your own features and let AI optimize them for you.

Our AI algorithms will get even better over time, adapting to the market – no solution offers that.

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We tested Acai with our own money and we made consistent profits regardless the market conditions.



15.12.2018

backtest results, BTC / USD

15.03.2019

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Acai is able to perform well thanks to inefficient markets and access to big data

>3 GB

of market data
analyzed every 24h

(price, volume, order books from
multiple exchanges, tick-by-tick
granularity)

54% vs. **24%**

Acai's correlation with
the market when the
price **increases**

(measured with upside beta in May
2019, BTC/USDT)

Acai's correlation with
the market when the
price **declines**

(measured with downside beta in May
2019, BTC/USDT)



Why didn't anyone do it before?

1. It requires **proprietary ML technology**, which we worked on during the last 9 months
2. It requires **unique insight**: majority of successful users of trading bots have paid someone else to do the “settings” right. And yet these settings will stop working after the market changes.
3. Current trading bots charge a flat fee, so **current incentive is to attract new users**, not to make the algorithms profitable.

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Trading bot market alone is worth ~\$14M, and doubled in size in 2018

Complex trading bots



3commas

\$300M
monthly volume

CRYPTOHOPPER

100k
registered users

Passive buy-and-hold & rebalance



shrimpy

\$1M
under management
in the 1st month



10k
registered users

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Our pricing: % of managed capital + % of profits, charged monthly

Our competitors charge a flat fee (10-90\$ monthly), because many users of their bots lose money. Flat fees eat all the profits.

On the other hand, Acai's users can start with only \$10 of capital and gradually increase their capital to get bigger profits.

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We're currently working on the beta release for small number of early adopters

Fall 2018-March

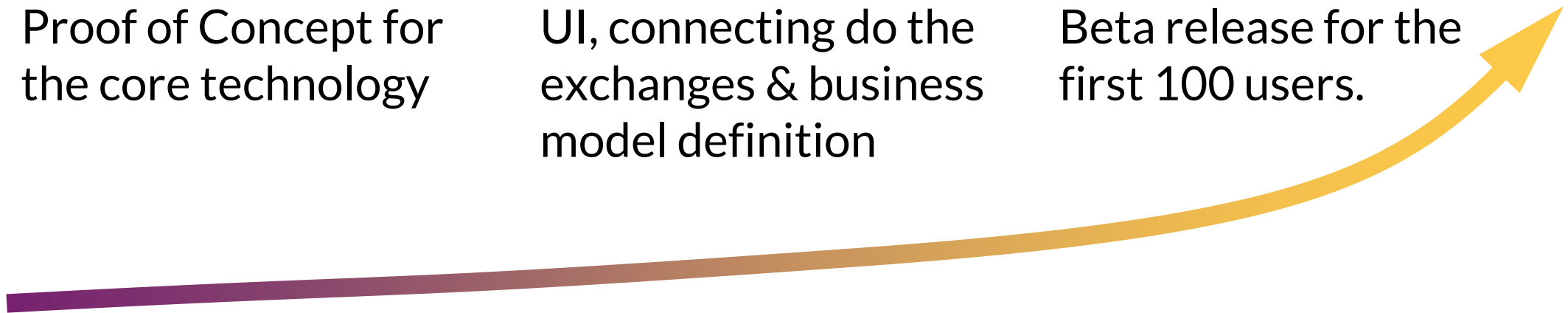
Proof of Concept for the core technology

April-July

UI, connecting do the exchanges & business model definition

August

Beta release for the first 100 users.



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We're an ambitious team with diverse backgrounds and years of acquaintance.



Michał Balcerak

Physicist / AI

Relevant research at CERN



Jan Pacan

Business Developer

Relevant experience at Deloitte



Anh Dung Le

Mathematician

Winner of International Mathematical Olympiads



Amadeusz Masny

Data Scientist

Relevant experience at IBM



Marcin Misiek

Software Developer

Relevant experience at Techmo (Polish startup, AI voice recognition)



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