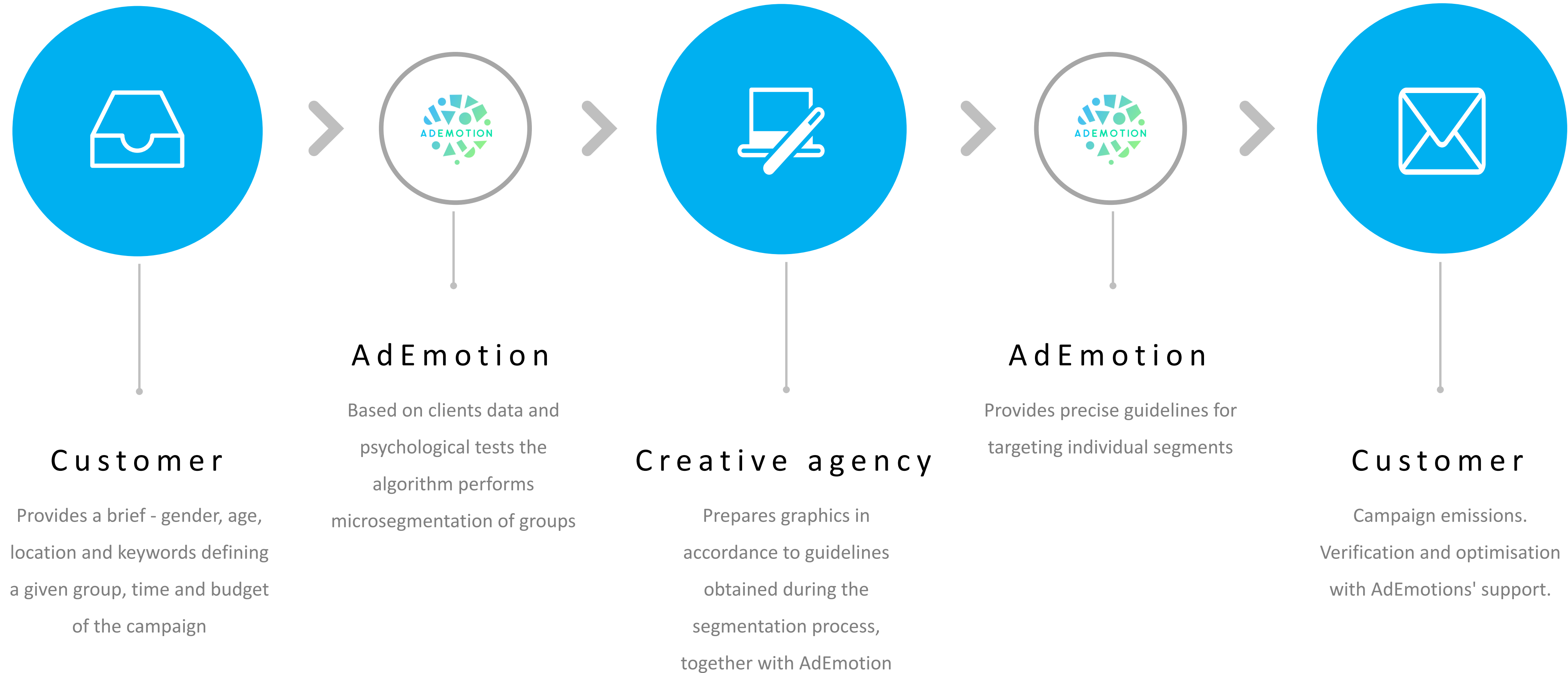
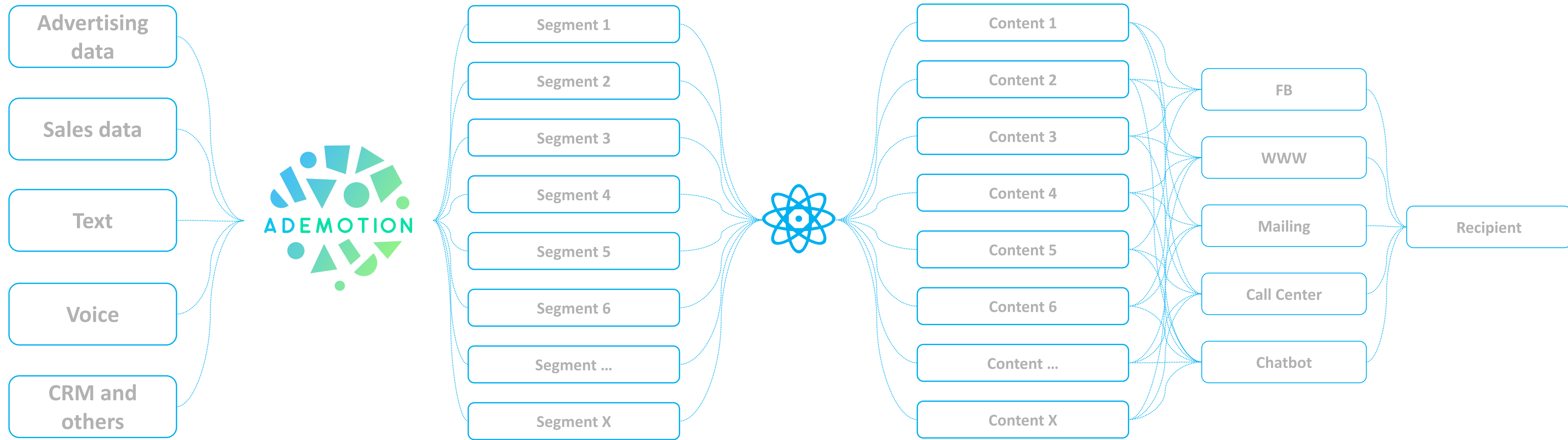


Ademotion Platform 1.0

Based on defined target groups and data provided by the client, psychological tests and behavioural traces, the algorithm performs microsegmentation of the target groups.



AdEmotion Platform 2.0



Acquisition of digital footprints

Classification, segmentation, modelling based on psychological variables

Automatic content generation

Channeling and distribution