

# Enable **any** 2-Factor Authentication (2FA) method on **any** application

YOU CAN FINALLY PROTECT YOUR COMPANY, EMPLOYEES AND CUSTOMERS WITHOUT ALL THE COMPLEXITY AND COSTS PREVIOUSLY RELATED TO 2FA



**Why?**

Credential thefts kill companies

**Why?**

Passwords are the root of all evil



code 54321

Why?

Passwords are the root of all evil

**1.9B**

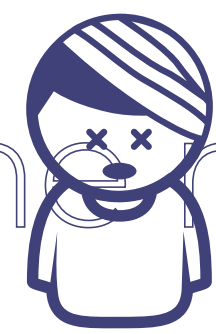
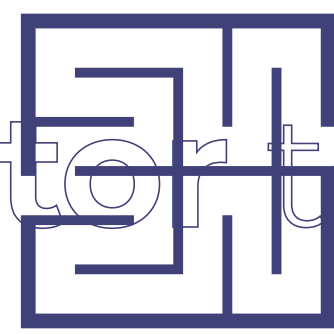
stolen passwords on  
the black market

**81%**

of breaches used  
compromised password

**Second Factor** to the rescue

Second Factor to the rescue

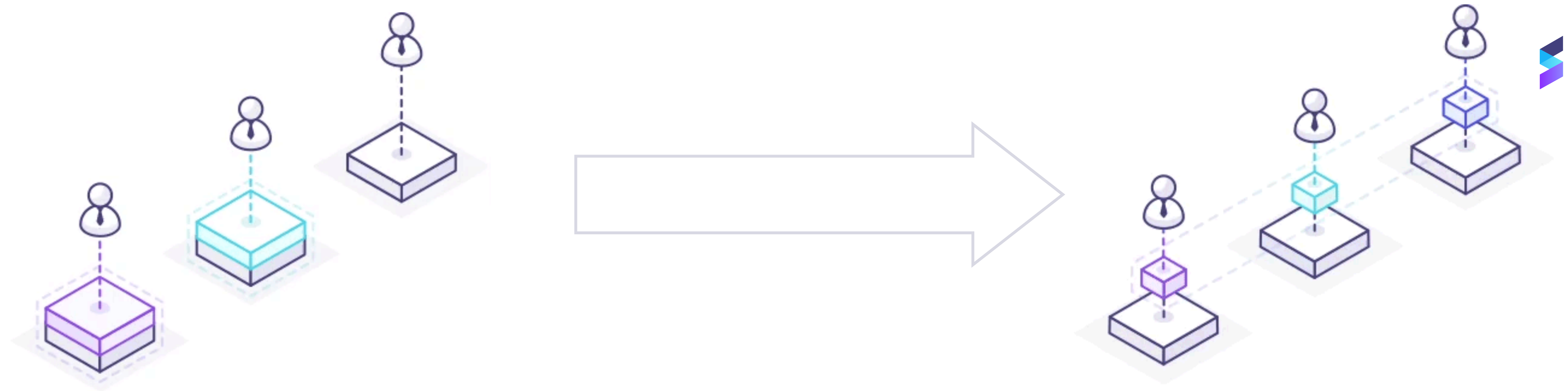






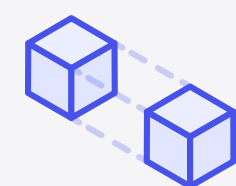
# The new default

or virtualization for user access security



## Independence

2FA (and other user access security policies) built into the fabric of the infrastructure, not rigidly fixed to the applications.



## Flexibility

Enabling the use of any 2FA methods available on the market now and in the future without changing the core.



## Scalability

Protection available across entire organisation, spanning from on-premise, public and private cloud.

No developers, no contractors,  
no 3rd party code, no vendor-locks

# Founders



TOMEK KOWALSKI

CEO

- 16 years of experience in IT B2B sales in e-commerce, telco, manufacturing and military space.
- Managed and developed \$28M in sales pipeline over the last 4 years
- Introduced multiple hi-tech startups to Polish market (3PAR, Onstor, PureStorage).
- Migrated high-profile institutions' (financial, transportation, e-commerce) entire infrastructure to the cloud.



MARCIN SZARY

CTO

- 15 years in tech, 8 years in building products.
- Previously a CTO of multiple startups, ranging from security, mobile, telecom.
- Held responsible for R&D operations in the area of mobile-based authentication, cloud-based SSO, IAM, fintech.
- Sold his previous fintech startup to the leading polish ATM operator.

# Effects of BB BA investment

- ▲ Hired international specialists in the field
- ▲ Created both cloud-based and physical testing environment
- ▲ Built a few working prototypes to test multiple hypothesis with potential customers
- ▲ Slightly pivoted after recurring feedback from customers
- ▲ Built awareness in international cybersecurity community
- ▲ Launched multiple Pilot programmes with selected partners.

# Blockages & Challenges

- ▲ Trust. We need to overcome the fear, customers are having when dealing with such young companies (especially in security).
- ▲ The concept is novel and challenges a lot of assumptions of the customers
- ▲ Investment is restricted to R&D, hence difficulties in funding other operations (marketing, sales, executive)
- ▲ We'd appreciate exposure to international customers in various verticals in order to Pilot the product worldwide.

Thank you!

